

## **Membership Benefits**

**Established in 1905, ISFA is one of the most accomplished and recognized floral associations in the country. In today's rapidly changing market place, ISFA is here working for you by providing benefits to help improve your bottom line. We invite you to join and exciting and growing association and see what ISFA can do for you...**

- **Education: Hands-On Workshops, Certification Program, Advanced CPF Courses and ICPF Master Designer Classes**
- **Credit Union: ISFA has endorsed The Florist Federal Credit Union. ISFA members can take advantage of services offered by the credit union including, small business loans, checking and savings accounts and insurance programs.**
- **Insurance Programs: Major Medical with Assurant Health, Business liability and auto insurance with State Auto Insurance Company.**
- **Grants and Scholarships: Financial aid provided for members wishing to increase their knowledge in the industry through certification and national design schools.**
- **Annual Convention: Spring Conference held at the Crowne Plaza, Springfield, offering Hands-On Workshops, Design and Business Programs, Trade Fair and Design Contest.**
- **ISFA Bulletin: Quarterly issues featuring all the latest news and trends.**
- **One year subscription to JTV. Online floral education by J Schwanke, AIFD at [www.jtv4u.com](http://www.jtv4u.com).**
- **Wholesale Promotion: One time discount offered to active ISFA members. The total coupons offered can more than cover the \$99.00 member dues. Following is a list of participating wholesalers and discounts available.**
  1. **Baisch & Skinner, All Locations: 10% off supplies (excluding cases of glassware), redeem in-store only, coupon cannot be used in conjunction with any other offer, expiration December 31, 2008.**
  2. **Bill Doran Co.: 20% off single order of fresh flowers, supplies and plants. June 1, 2008 – October 1, 2008.**
  3. **Everflora Chicago: 50% off with a \$250.00 minimum order, expiration December 31, 2008, offer not valid during Valentine's and Mother's Day.**
  4. **Kennicott Brothers, Co.: 15% off your next supply order, expiration – December 31, 2008.**
  5. **LaSalle Wholesale Florists, St. Louis, MO: 10% off any order of fresh flowers, plants or Supplies between June 1, 2008 and October 31, 2008.**

- 6. Ridgway Wholesale, Inc., Herron, IL: 15% off your next supply order, in store sales only, expiration – December 31, 2008.**
- 7. The Roy Houff Co.: 15% off you next supply order, expiration – December 31, 2008.**
- 8. Van's Floral Products, All Locations: 20% hard goods only, expiration December 31, 2008**